

Tony Baldini

PRESIDENT

For Tony Baldini, joining Trefethen Family Vineyards as President is a homecoming. Raised near the winery in the Oak Knoll District of the Napa Valley, the wine business veteran brings two decades of strategic leadership and marketing acumen to his new role. At Trefethen, Baldini partners with third-generation vintners and Executive Vice Presidents of the family board, Hailey and Lorenzo Trefethen, to shepherd the legacy winery into its sixth decade.

“I’ve been a champion for Trefethen for years and am proud and humbled to join the team. The brand has more than 50 years of quality, with estate vineyards and family at its core. Trefethen has led the way for Napa Valley wines, and I’m delighted to continue to steward it forward,” stated Baldini.

Most recently, Baldini served as President and COO for Cliff Lede Vineyards. While there, he worked with the Lede family to usher the Stags Leap District-based winery into its third decade by refocusing investment on their Napa Valley estate vineyards and refreshing their portfolio of distributed wines. He has also served as President and CEO of Hahn Family Wines and held leadership and marketing positions at other wine companies. Baldini earned a BA in Economics from the University of California, Davis, and an MBA from the University of California, Berkeley, Haas School of Business.

Baldini lives in Napa with his wife, Caroline, two children, and their dog, Murphy. Together they enjoy hiking, cooking with family & friends, running, gardening, and traveling, and when not home in Napa, relish both mountains and beaches, for skiing and swimming.

